

# 2023 Event Program

*(draft 9.14.23 – subject to change)*  
ALL TIMES ARE MOUNTAIN TIME (MT)

## Wednesday, September 27

*Peaks Lounge, Hyatt Regency Denver at Colorado Convention Center, 650 15<sup>th</sup> Street, 27<sup>th</sup> floor, Denver, CO*

5:30 - 7:30 pm

Reception – Peaks Lounge, 27<sup>th</sup> Floor, Hyatt Regency Denver at Colorado Convention Center

### Welcome

- Michelle Marks, Chancellor, University of Colorado Denver

## Thursday, September 28

*CU Denver Student Commons Building, 1201 Larimer Street, Denver, CO 80204*

7:45 am

Registration and Continental Breakfast

8:30 am

### Welcome

- Michelle Marks, Chancellor, University of Colorado Denver
- James Sparkman, Partner, Alpha Education

8:45 am

The New Era of Public-Private Partnership in Higher Education

- M. Brian Blake, President, Georgia State University
- C. Scott Green, President, University of Idaho
- Nivine Megahed, President, National Louis University
- Daniel Pullin, President, Texas Christian University
- Moderator: Lee Gardner, Senior Reporter, *The Chronicle of Higher Education*

9:45 am / Track A

Education to Employment

- Ryan Craig, Managing Director, Achieve Partners
- Terrence Cummings, Chief Opportunity Officer, Guild
- Lisa Marsh Ryerson, Provost, Southern New Hampshire University
- Matt Sigelman, President, Burning Glass Institute; Chairman, Lightcast
- Moderator: Ben Wildavsky, Visiting Scholar, University of Virginia

9:45 am / Track B

## Campus Community Collaboration – Innovation Districts

- Nicole Doheny, Senior Managing Director, Ernst & Young Infrastructure Advisors
- Gregory Johnson, Attorney, Squire Patton Boggs LLP
- Richard Michal, Senior Vice President, Purdue Research Foundation
- Patrick O'Rourke, Executive Vice Chancellor and Chief Operating Officer, University of Colorado Boulder
- Josh Smith, Senior Vice President, Hunt Development Group
- Moderator: Matt Brown, Managing Director, WT Partnership

10:30 am

## Break

11 am / Track A

## Innovation and Online Partnership

- David Barnett, Acting President and CFO, Brenau University
- Nathan Greeno, Senior Vice President, University Relations, 2U/edX
- Jay Hatcher, Senior Vice President, Wiley University Services
- Moderator: Natalie Schwartz, Editor, Higher Ed Dive

11 am / Track B

## P3 Financial Perspectives

- Geoffrey Chatas, Executive Vice President and Chief Financial Officer, University of Michigan
- John Long, Executive Vice President and Chief Operating Officer, University of Delaware
- J. Michael Gower, Executive Vice President, Chief Financial Officer, and University Treasurer, Rutgers, The State University of New Jersey
- Moderator: Cynthia Vitters, Managing Director, Deloitte & Touche LLP

11:45 am

## Welcome Remarks

- James Kvaal, Under Secretary of the U.S. Department of Education

12:30 pm

## Lunch

1:30pm / Track A

## Partnerships for Student Success

- Olufunke Fontenot, Provost and Vice President of Academic Affairs, Fort Valley State University
- Becky Laman, Chief Strategy Officer, TimelyCare
- Anand Padmanabhan, Vice President and Chief Information Officer, Fordham University
- Samyr Qureshi, CEO, Knack
- Esther Wojcicki, Author, *How To Raise Successful People*; Advisor, Knack
- Moderator: Bridget Burns, CEO, University Innovation Alliance

1:30 pm / Track B

## Innovative Campus Housing Solutions

- Bruce McKee, Principal, Capstone Development Partners
- Kirsten Volpi, Executive Vice President, Chief Operating Officer, and Chief Financial Officer, Colorado School of Mines
- Jamie Wilhelm, Executive Vice President, American Campus Communities
- Jessica Wood, Senior Director and Sector Lead, Education, S&P Global Ratings
- Moderator: Brad Noyes, Executive Vice President, Brailsford & Dunlavy

2:30 pm / Track A

## Empowering Enrollment Growth

- Bruce Douglas, CEO, EducationDynamics
- Nilesh Patel, CEO, LeadSquared
- John Porter, President, Lindenwood University
- William Tsutsui, Chancellor, Ottawa University
- Moderator: Chad Bandy, Managing Director, KPMG

2:30 pm / Track B

## Governance, Risk, and Regulation

- Daniel Feitelberg, Interim Vice Chancellor of Finance and Chief Financial Officer, University of California, Berkeley
- Susan Fitzgerald, Managing Director, Public Finance, Moody's Investors Service
- Barbara Gellman-Danley, President, Higher Learning Commission
- Jay Vaughan, Partner and Chair of the Education Practice, Cooley LLP
- Moderator: Goldie Blumenstyk, Senior Writer, *The Chronicle of Higher Education*

3:30 pm / Track A

## Redefining Public-Private Partnerships in Higher Education

- John Katzman, CEO, Noodle
- Lydia Logan, Vice President, Global Education and Workforce Development, IBM
- Jennifer Raab, President Emerita, Hunter College
- Lukman Ramsey, Head of AI Solutions, Public Sector and Education, Google
- Moderator: Eric Lucchesi, Associate Partner, McKinsey & Company

3:30 pm / Track B

## Reimagining Campus Real Estate

- Ryan Alpert, Deputy Athletics Director and Chief Operating Officer, University of Tennessee, Knoxville
- David Jewell, Senior Vice President, Business Affairs and Chief Financial Officer, Cleveland State University
- Geoffrey Stricker, Senior Managing Director, Edgemoor Infrastructure & Real Estate
- Emily Wadhvani, Senior Director and Sector Lead, USPF Higher Education, Fitch Ratings
- Moderator: Jeffrey Turner, Executive Vice President, Brailsford & Dunlavy

4:30 pm

## Closing Remarks

- Michelle Marks, Chancellor, University of Colorado Denver

5:00 pm

Reception – Tamayo, 1400 Larimer Street, Denver, CO

## Friday, September 29

CU Denver Student Commons Building, 1201 Larimer Street, Denver, CO 80204

7:45 am

### Registration and Continental Breakfast

8:30 am

### Executive Roundtable

- Mark Becker, President, Association of Public and Land-grant Universities (APLU)
- Allan Golston, President, U.S. Program, Bill & Melinda Gates Foundation
- Jamie Merisotis, President and CEO, Lumina Foundation
- Moderator: Jeffrey Selingo, Special Advisor to the President, Arizona State University; New York Times bestselling author

9:15 am / Track A

### Equitable Access and Digital Transformation

- Vincent Del Casino, Provost and Senior Vice President for Academic Affairs, San Jose State University
- Matthew Draud, Vice President for Academic Affairs, McMurry University
- Michael Hale, Chief Content and Learning Officer, VitalSource
- Todd Taylor, Pedagogical Evangelist, Adobe
- Moderator: Kristen Fox, Managing Director, Tyton Partners

9:15 am / Track B

### International Market Opportunities

- Kenneth Christensen, Provost and Senior Vice President for Academic Affairs, Illinois Institute of Technology
- Mike Malefakis, President, University Partnerships, Emeritus
- Shai Reshef, President, University of the People
- Michael Wang, CEO, Beacon Education
- Moderator: Rahul Choudaha, Managing Director, Higher Education Research, Morning Consult

10:15 am / Track A

### Increasing Academic Capacity

- John Childs, Co-Founder, Evidence In Motion
- Lake Lambert, President, Hanover College
- Paul Pastorek, Senior Vice President, University of Arizona
- Nachiket Paratkar, Senior Vice President, Higher Education, LearningMate Solutions
- Moderator: Maria Spies, Co-CEO, HolonIQ

10:15 am / Track B

### Campus Energy and Sustainability Solutions

- Jack Brusewitz, Senior Advisor, ENGIE North America
- Eusebio Scornavacca, Interim Director, School for the Future of Innovation in Society, Arizona State University
- Robert Specter, Executive Vice President, Chief Operating Officer and University Treasurer, The Catholic University of America
- Michael Valdes, Chief Financial Officer and Treasurer to Board of Regents, Eastern Michigan University
- Moderator: Claire Williams, Associate Partner, McKinsey & Company

11:15 am

## Higher Education and Artificial Intelligence

- Ben Nelson, Founder and Chancellor, Minerva University; Founder and CEO, Minerva Project
- Ishwar Puri, Senior Vice President, Research and Innovation, University of Southern California
- C. Cybele Raver, Provost and Vice Chancellor for Academic Affairs, Vanderbilt University
- Moderator: Saurabh Sanghvi, Partner, McKinsey & Company

Noon

## Closing Remarks

- Michelle Marks, Chancellor, University of Colorado Denver

Lunch