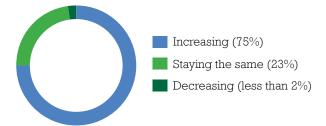
The Chronicle of Higher Education & P3•EDU 2023 Public-Private Partnership Survey

Key Findings

PUBLIC-PRIVATE
PARTNERSHIPS ON
YOUR CAMPUS ARE



IN WHAT AREAS IS YOUR INSTITUTION MOST INTERESTED IN PARTNERING WITH PRIVATE COMPANIES?

(SELECT ALL THAT APPLY)

Workforce development/employee training (70%)

Health, telehealth or mental health services (48%)

Skills training/bootcamps (35%)

Data analytics/predictive analytics (30%)

Online program expansion (29%)

Artificial intelligence (24%)

Energy/sustainability solutions (24%)

Coaching/mentoring/tutoring (22%)

International student recruitment (22%)

Course materials or courseware platforms (22%)

Student housing (20%)

Career counseling (19%)

Research, development, IP commercialization (18%)

Other real estate development (18%)

Other (5%)

TOP REASONS
INSTITUTION HAS
PARTNERED OR
WOULD PARTNER
WITH PRIVATE
COMPANIES

Unique competencies/superior service to in-house alternatives (74%)

Speed of execution/speed to market (50%)

Availability of investment capital (32%)

TOP CONCERNS

- Loss of Control (81%)
- Cost (70%)



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Key Findings

WHAT NEW EVENTS
HAVE CHANGED YOUR
VIEW OF PARTNERSHIPS
WITH THE PRIVATE
SECTOR?

(SELECT ALL THAT APPLY)

New technology developments (54%)

Recent U.S. Department of Education guidance around third-party servicers (24%)

Rising interest rates (11%)

Other (15%)

None (27%)

DO YOU BELIEVE YOUR INSTITUTION WILL NEED TO PARTNER WITH THE PRIVATE SECTOR TO IMPLEMENT OR MANAGE NEW DEVELOPMENTS AROUND ARTIFICIAL INTELLIGENCE?

