

The Chronicle of Higher Education & P3•EDU 2022 Public-Private Partnership Survey

Key Findings

PUBLIC-PRIVATE PARTNERSHIPS ON YOUR CAMPUS ARE

Increasing (71%)

Staying the same (27%)

Decreasing (less than 2%)

AREAS OF INTEREST IN PARTNERING WITH PRIVATE COMPANIES

Telehealth/mental health services (44%)

Development of other campus facilities/infrastructure (43%)

Online program expansion (41%)

Skills training/bootcamps (35%)

Data analytics/predictive analytics (31%)

Research, development, IP commercialization (28%)

Energy solutions (27%)

International student recruitment (27%)

Student housing (26%)

Course materials or courseware platforms (23%)

Coaching/mentoring/tutoring (22%)

Career counseling (18%)

TOP REASONS INSTITUTION HAS PARTNERED OR WOULD PARTNER WITH PRIVATE COMPANIES

Unique competencies/superior service to in-house alternatives (71%)

Speed of execution/speed to market (49%)

Availability of investment capital (39%)

TOP CONCERNS

- Mission alignment
- Control
- Cost