### Key Findings

#### Public-Private Partnerships on Your Campus Are
- Increasing (71%)
- Staying the same (27%)
- Decreasing (less than 2%)

#### Areas of Interest in Partnering with Private Companies
- Telehealth/mental health services (44%)
- Development of other campus facilities/infrastructure (43%)
- Online program expansion (41%)
- Skills training/bootcamps (35%)
- Data analytics/predictive analytics (31%)
- Research, development, IP commercialization (28%)
- Energy solutions (27%)
- International student recruitment (27%)
- Student housing (26%)
- Course materials or courseware platforms (23%)
- Coaching/mentoring/tutoring (22%)
- Career counseling (18%)

#### Top Reasons Institution Has Partnered or Would Partner with Private Companies
- Unique competencies/superior service to in-house alternatives (71%)
- Speed of execution/speed to market (49%)
- Availability of investment capital (39%)

#### Top Concerns
- Mission alignment
- Control
- Cost

---

For more information about P3•EDU: Innovation and Public Private Partnership in Higher Education, hosted by University of Colorado Denver, please visit www.p3edu.com