

2020 Event Program

(draft 10.6.20 – subject to change)

ALL TIMES ARE EASTERN STANDARD TIME (EST)

Tuesday, October 20

11:30 am

Welcome

- Michelle Marks, Chancellor, University of Colorado Denver
- Gregory Washington, President, George Mason University

The New Era of Public-Private Partnership in Higher Education

- Adela de la Torre, President, San Diego State University
- Helen Drinan, President Emerita, Simmons University
- Harlan Sands, President, Cleveland State University
- Tim Sands, President, Virginia Tech
- Moderator: Lee Gardner, Senior Reporter, *The Chronicle of Higher Education*

12:30 pm

Developing Campus Infrastructure

- Nathan Brostrom, Executive Vice President and Chief Financial Officer, University of California
- Henry Cisneros, Chairman and Co-CIO, American Triple I Partners; former Secretary of the U.S. Department of Housing and Urban Development
- Juan Sánchez Muñoz, Chancellor, University of California, Merced
- Peter Taylor, President, ECMC Foundation
- Moderator: Daniel Feitelberg, Principal, Higher Education and Not-for-Profit Advisory Sector Leader, KPMG

Partnering for Online Growth and Innovation

- Irma Becerra, President, Marymount University
- Steve Fireng, Global Chief Executive Officer, Keypath Education
- Chip Paucek, Co-Founder and CEO, 2U
- Michaele Whelan, Provost and Vice President for Academic Affairs, Emerson College
- Moderator: James Sparkman, Partner, Alpha Education

1:15 pm

Partnerships for Academic Innovation

- Marni Baker Stein, Provost and Chief Academic Officer, Western Governors University
- Brian Blake, Provost and Executive Vice President, The George Washington University
- Peter McPherson, President, Association of Public and Land-grant Universities
- S. David Wu, President, Baruch College
- Moderator: Gates Bryant, Partner, Tyton Partners

CEO Roundtable

- Doug Becker, Founder and Chairman, Cintana Education; Founder, Laureate Education
- John Latham, Executive Chairman, INTO University Partnerships
- Brian Napack, President and CEO, Wiley
- Moderator: Tony Miller, Managing Partner, Excolere Equity Partners; former Deputy Secretary and Chief Operating Officer of the U.S. Department of Education

2 pm

Breakout Discussions/Workshops

3 pm

Partnerships as a Catalyst for Change Management

- Sally Amoruso, Chief Partner Officer, EAB
- Farouk Dey, Vice Provost for Integrative Learning and Life Design, Johns Hopkins University
- Amelia Parnell, Vice President for Research and Policy, National Association of Student Personnel Administrators (NASPA)
- Pete Wheelan, CEO, InsideTrack
- Moderator: Rose Pascarell, Vice President for University Life, George Mason University

Energy Partnership Opportunities

- Jay Hawthorn, Managing Director, Barclays Investment Bank
- Chelle Izzi, Executive Director, Distributed Energy, NextEra Energy Resources
- Mark Kennedy, President, University of Colorado
- George Oliver, Chairman and CEO, Johnson Controls
- Moderator: Paul Brailsford, CEO, Brailsford & Dunlavey

3:45 pm

Partnership Risks

- Judith Eaton, President Emeritus, Council for Higher Education Accreditation
- Eric LaMott, Provost and Chief Operating Officer, Concordia University, St. Paul
- Jay Vaughan, Partner and Chair of the Education Practice, Cooley
- Jessica Wood, Senior Director and Sector Lead, Education, S&P Global Ratings
- Moderator: Goldie Blumenstyk, Senior Writer, *The Chronicle of Higher Education*

3:45 pm

Innovation in Challenging Times

- Jon Katzman, CEO, Noodle Partners
- Ted Mitchell, President, American Council on Education (ACE); former Under Secretary of the U.S. Department of Education
- Todd Zipper, President, Wiley Education Services
- Moderator: Kasia Lundy, Partner/Principal, EY-Parthenon

4:30 pm

University of Arizona Global Campus

- Andrew Clark, President and CEO, Zovio
- Robert Robbins, President, University of Arizona
- Moderator: Doug Lederman, Editor, *Inside Higher Ed*

University Innovation Districts

- Mason Ailstock, Senior Principal, HR&A Advisors
- Victor Hoskins, President and CEO, Fairfax County Economic Development Authority
- Pamela Lewis, Director, New Economy Initiative (NEI)
- Edward Seidel, President, University of Wyoming
- Moderator: Paula Sorrell, Associate Vice President, Innovation and Economic Development, George Mason University

5:15 pm

Closing Remarks

- Michelle Marks, Chancellor, University of Colorado Denver
- Gregory Washington, President, George Mason University

Wednesday, October 21

11:30 am

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- Michelle Marks, Chancellor, University of Colorado Denver
- Gregory Washington, President, George Mason University

Higher Education 2020 and Beyond

- William Hansen, President and CEO, Strada Education Network; former Deputy Secretary of the U.S. Department of Education
- Jack Markell, 73rd Governor of Delaware
- Terry McAuliffe, 72nd Governor of Virginia
- James Minor, Associate Vice Chancellor and Senior Strategist, California State University System; former Deputy Assistant Secretary of the U.S. Department of Education
- Moderator: Ben Wallerstein, CEO and Co-Founder, Whiteboard Advisors

12:15 pm

Partnerships and University Systems

- Dan Greenstein, Chancellor, Pennsylvania State System of Higher Education
- Félix Matos Rodríguez, Chancellor, City University of New York (CUNY)
- Lesa Roe, Chancellor, University of North Texas System
- Moderator: Michelle Marks, Chancellor, University of Colorado Denver

Partnerships and Small Institutions

- Makola Abdullah, President, Virginia State University
- Lorrie Clemo, President, D'Youville College
- Michael Le Roy, President, Calvin University
- Suzanne Mellon, President, Carlow University
- Moderator: Ranch Kimball, Member, Board of Trustees, Boston University

1 pm

UC Hastings Case Study: Flexible Execution to Weather the Storm

- Jared Everett, Managing Director, University Partnerships, Greystar Real Estate Partners
- Robert Gamble, Managing Director, PFM Financial Advisors
- Gavin Murrey, Executive Vice President, Head of Public Finance, Raymond James
- David Seward, Chief Financial Officer, University of California, Hastings College of the Law
- Moderator: Julie Skolnicki, Senior Managing Director, University Partnerships, Greystar Real Estate Partners

University of West Alabama Online Case Study

- Tim Edwards, Provost, University of West Alabama
- Jay Hatcher, Vice President of Business Development, Wiley Education Services
- Jan Miller, Dean, College of Education, University of West Alabama
- Moderator: James Sparkman, Partner, Alpha Education

1:45 pm

Fireside Chat

- Geoffrey Chatas, Senior Vice President and Chief Operating Officer, Georgetown University
- Moderator: Brian Sedlak, Partner and Real Estate Practice Leader, Jones Day

Redesigning Student Recruitment Practices at Scale

- Adrian Marrullier, CEO, Sextant Marketing
- Jenny Rickard, President and CEO, The Common Application
- Alby Salsa, Senior Director, Solution Development, Blackboard
- Moderator: David Burge, Vice President for Enrollment Management, George Mason University

2:30 pm

Breakout Discussions/Workshops

3 pm

P3s and Financial Considerations

- Dennis Gephardt, Vice President, Senior Credit Officer, Moody's Investors Service
- Tim Graf, Associate Vice President for Treasury Services, Princeton University
- Carol Kissal, Senior Vice President, Administration and Finance, George Mason University
- Dan Wilson, Treasurer, Chief Investment Officer, University of Colorado
- Moderator: Diana Hoadley, Vice President and Head of Higher Education and Non-Profit Group, Goldman Sachs & Co.

Online at Scale

- Don Kilburn, CEO, UMass Online
- Lou Pugliese, Executive Vice President, University of Maryland Global Campus
- Philip Regier, CEO, EdPlus at Arizona State University
- Moderator: Hallie Busta, Senior Editor, *Education Dive Higher Ed*

3:45 pm

Fireside Chat

- Bill Bayless, CEO, American Campus Communities
- Moderator: Teri Bump, Vice President, University Relations and Student Affairs, American Campus Communities

Student Finance & Affordability

- Anthony Collins, President, Clarkson University
- Lauren Wobby, Chief Financial Officer and Treasurer, Norwich University
- Moderator: Katie Blot, Principal & Founder, Strategy-Ed

4:30 pm

Education to Employment

- Matthew Pittinsky, CEO, Parchment
- Rob Sentz, Chief Innovation Officer, Emsi
- Amit Sevak, President, Revature
- Moderator: Maria Spies, Co-CEO, HolonIQ

The Future of Work

- Ryan Craig, Managing Director, University Ventures
- Bryan Hancock, Partner and Global Talent Leader, McKinsey & Company
- Jonathan Lau, Chief Learner Officer and Co-Founder, InStride
- Randi Reich Cosentino, President, U.S. Naval Community College
- Moderator: Ben Wildavsky, Senior Vice President, National Engagement, Strada Education Network

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