

## 2019 Event Program

(draft 4.6.19 – subject to change)

### Monday, April 29

*The Observation Deck at CEB Tower, 1201 Wilson Blvd., Arlington, VA  
(Transportation departs the Westin Arlington Gateway at 5 pm.)*

5:30 - 7:30 pm

#### Reception, CEB Tower

Welcome remarks

- Ángel Cabrera, President, George Mason University

### Tuesday, April 30

*George Mason University, Founders Hall, 3351 Fairfax Drive, Arlington, VA*

7:45 am

#### Registration and Continental Breakfast

8:30 am

#### Welcome

- Ángel Cabrera, President, George Mason University
- Michelle Marks, Vice President for Academic Innovation and New Ventures, George Mason University

9 am

#### The New Era of Public-Private Partnership in Higher Education

- Michael Amiridis, Chancellor, University of Illinois Chicago
- Mark Becker, President, Georgia State University
- Janine Davidson, President, Metropolitan State University of Denver, and former Under Secretary of the United States Navy
- Moderator: Lee Gardner, Senior Reporter, *The Chronicle of Higher Education*

10 am / Track A

#### Accelerating Growth of Online Programs

- Steve Fireng, CEO, Keypath Education
- Beth Hollenberg, President, Everspring
- Chip Paucek, CEO, 2U Inc.
- Todd Zipper, Co-President of Wiley Education Services, and former CEO, The Learning House
- Moderator: James Sparkman, Partner, Alpha Education

10 am / Track B

### Leveraging Current Assets – Energy

- Jay Hawthorn, Managing Director, Barclays Investment Bank
- Scott Potter, Senior Director, Comprehensive Energy Management, The Ohio State University
- Jessica Wood, Senior Director and Sector Lead, Education, S&P Global Ratings
- Moderator: Brian Sedlak, Partner and Real Estate Practice Leader, Jones Day

11 am / Track A

### Partnerships for Academic Innovation

- Renata Engel, Vice Provost for Online Education, Penn State University
- Javier Miyares, President, University Maryland University College
- Rick Miranda, Provost and Executive Vice President, Colorado State University
- S. David Wu, Provost and Executive Vice President, George Mason University
- Moderator: Gates Bryant, Partner, Tyton Partners

11 am / Track B

### New Student Finance Models

- Brian Edelman, President, Purdue Research Foundation
- Ruth Watkins, President, University of Utah
- Moderator: Katie Blot, COO, Vemo Education

Noon

Lunch

1 pm

### Talent Pipeline & Amazon HQ2

- Wes Bush, Chairman, Northrop Grumman Corporation
- Ángel Cabrera, President, George Mason University
- Stephen Moret, President and CEO, Virginia Economic Development Partnership
- Ardine Williams, Vice President, Workforce Development, HQ2, Amazon
- Moderator: Robert McCartney, Senior Regional Correspondent, Associate Editor, The Washington Post

2 pm / Track A

### edX & Georgia Tech - MicroMasters

- Anant Agarwal, CEO, edX
- Rafael Bras, Provost and Executive Vice President for Academic Affairs, Georgia Institute of Technology
- Moderator: Ben Wildavsky, Senior Vice President, National Engagement, Strada Education Network

2 pm / Track B

### Leveraging Current Assets - Parking

- Antonio DiPaolo, Senior Vice President, LAZ Parking
- Aman Randhawa, Principal, QIC
- Michael Valdes, Chief Financial Officer and Treasurer, Eastern Michigan University
- Moderator: Tom Morsch, Executive Vice President, hotelAVE

3 pm / Track A

### Partnership Risks

- Peter Blake, Director, State Council of Higher Education for Virginia (SCHEV)
- Dennis Gephardt, Vice President, Senior Credit Officer, Moody's Investors Service
- Jay Vaughan, Partner and Chair of the Education Practice, Cooley LLP
- Belle Wheelan, President, Southern Association of Colleges and Schools Commission on Colleges
- Moderator: Goldie Blumenstyk, Senior Writer, *The Chronicle of Higher Education*

3 pm / Track B

### Student Housing P3s

- Peter Isaac, Executive Vice President, Public-Private Partnerships, CA Ventures
- Matt Myllykangas, Director of Student Housing Development, Lendlease Communities
- Jamie Wilhelm, Executive Vice President, American Campus Communities
- Moderator: Jeff Turner, Executive Vice President, Brailsford and Dunleavy

3 pm / Track C

### Employer Partnerships for Online Enrollment – Education as a Benefit

- Randi Reich Cosentino, Chief Academic Officer, Guild Education
- Eileen Donnelly, Vice President, Enrollment Management, Wilmington University
- Jon Kaplan, Vice President, Training and Development, Discover Financial

4 pm

### Executive Roundtable

- Millie Garcia, President, American Association of State Colleges and Universities (AASCU)
- Chris Hoehn-Saric, Senior Managing Director, Sterling Partners
- John Katzman, CEO, Noodle Partners
- Bill Hansen, President and CEO, Strada Education Network
- Brian Napack, President and CEO, Wiley
- Ted Mitchell, President, American Council on Education, and former Under Secretary of the U.S. Department of Education
- Moderator: Doug Lederman, Editor, *Inside Higher Ed*

4:50 – 6 pm

### Reception

## Wednesday, May 1

George Mason University, Founders Hall, 3351 Fairfax Drive, Arlington, VA

8 am

### Continental Breakfast

8:30 am

### Keynote Address

- United States Senator Tim Kaine, Commonwealth of Virginia (Invited)

9 am / Track A

### P3s and Campus Innovation

- Josh Keniston, Vice President for Institutional Projects, Dartmouth College
- Carol Kissal, Senior Vice President, Administration and Finance, George Mason University
- Rosemarie Rae, Vice Chancellor of Finance and Chief Financial Officer, University of California, Berkeley
- Ranch Kimball, Member, Board of Trustees, Boston University
- Moderator: Ritu Kalra, Managing Director, Head of Western Region and Higher Education Public Sector and Infrastructure Finance, Goldman Sachs & Co.

9 am / Track B

### Partnerships for Student Success

- Darren Catalano, CEO, HelioCampus
- Andrew Geant, CEO, Wyzant
- Lily Ladd, Chief Strategy Officer, Blackboard
- Tom McNamara, CEO, Nuro Retention
- Edward Venit, Managing Director, EAB
- Pete Wheelan, CEO, InsideTrack
- Moderator: Amelia Parnell, Vice President for Research and Policy, National Association of Student Personnel Administrators (NASPA)

10 am / Track A

### Global Student Mobility

- Brandon Busteed, President, Kaplan University Partners
- Allan Fisher, Senior Director, Academic, EMERITUS Institute of Management
- Dominic Micklewright, Dean of Partnerships, University of Essex
- Mike Malefakis, CEO and Vice Dean, Wharton Executive Education
- Tim O'Brien, Senior Vice President, New Partner Development, INTO University Partnerships
- Moderator: Bill Durden, President, International University Alliance, and former President of Dickinson College

10 am / Track B

### Partnerships for Workforce Skills Development

- Johannes Britz, Provost and Vice Chancellor for Academic Affairs, University of Wisconsin-Milwaukee
- Christopher Deering, Interim Dean, College of Professional Studies, The George Washington University
- Darrell Silver, CEO, Thinkful
- Dan Sommer, CEO, Trilogy Education Services
- Moderator: Marc Austin, Executive Director, Academic Innovation and New Ventures, George Mason University

10 am / Track C

### Comprehensive Campus Solutions

- Steve Bettner, Assistant Vice President for Auxiliary Services, New Mexico State University
- Antonio Calcado, Executive Vice President and Chief Operating Officer, Rutgers University
- Moderator: Brad Noyes, Executive Vice President, Brailsford & Dunlavy

11 am / Track A

### Education to Employment - The Future of Work

- Sylvia Burwell, President, American University, and former United States Secretary of Health and Human Services
- Ryan Craig, Managing Director, University Ventures
- Nicole Smith, Chief Economist, Georgetown University Center on Education and the Workforce
- Shoshana Vernick, Managing Director, Sterling Partners
- Moderator: Andrew Hanson, Senior Research Fellow, Strada Institute for the Future of Work

Noon

### Closing Remarks

- Ángel Cabrera, President, George Mason University

Lunch