### Key Findings

#### Public-Private Partnerships on Your Campus Are

- Increasing (83%)
- Staying the same (17%)
- Decreasing (less than 1%)

#### Areas of Interest in Partnering with Private Companies Include

- Development of other campus facility/infrastructure (53%)
- Online program expansion (42%)
- Leveraging current assets (e.g., energy, parking) (41%)
- Student housing (39%)
- Predictive analytics (31%)
- Skills training/bootcamps (29%)
- Coaching/mentoring/tutoring (24%)
- Career counseling (16%)

#### Top Reasons Their Institution Has Partnered or Would Partner with Private Companies

- Unique competencies (66%)
- Availability of investment capital (52%)
- Speed to market (44%)
- Speed of execution (42%)
- Superior service to in-house alternatives (37%)

#### Top Concerns Noted

- Control
- Cost

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Survey responses from ~250 college and university Presidents/Chancellors, Provosts and CFOs

For more information about P3•EDU: Innovation and Public Private Partnership in Higher Education hosted by George Mason University, please visit www.p3edu.com