

Event Program

Monday April 2nd

The Hay-Adams, 800 16th Street NW, Washington, D.C.
(Transportation departs The Westin Arlington Gateway at 5:00pm)

5:30pm - 7:30pm

Reception - Top of The Hay

Welcome remarks

- Ángel Cabrera, President, George Mason University
- Bill Hansen, President & CEO, Strada Education Network

Tuesday April 3rd

George Mason University, Founders Hall, 3351 Fairfax Drive, Arlington, VA

7:45am

Registration and Continental Breakfast

8:30am

Welcome

- Ángel Cabrera, President, George Mason University
- Michelle Marks, Vice President for Academic Innovation & New Ventures, George Mason University

9:00am

The New Era of Public-Private Partnership in Higher Education

- Marisa Kelly, President, Suffolk University
- Javier Miyares, President, University of Maryland University College
- David Van Zandt, President, The New School
- **Moderator: Doug Lederman, Editor in Chief, *Inside Higher Ed***

10:00am

Purdue & Kaplan - A Transformative Partnership

- Mitch Daniels, President, Purdue University
- Don Graham, Chairman, Graham Holdings Company
- **Moderator: Tony Miller, Founding Partner & Chief Operating Officer, The Vistria Group**

10:50am

Break

11:10am

Innovative P3s at Leading Universities - Expanding Institutional Capacity

- Alan Brangman, Executive Vice President & University Treasurer, University of Delaware
- Geoff Chatas, Senior Vice President & Chief Operating Officer, Georgetown University
- J.J. Davis, Senior Vice President for Administration & Finance, George Mason University
- Charles King, Senior Vice President, Administration and Finance, James Madison University
- **Moderator: Emily Abrantes, Director, Prager & Co.**

Noon

Lunch

1:30pm

International Recruiting & Global Student Engagement

- Dr. James Applegate, Senior Academic Advisor, Navitas North America
- Jim Burkee, Executive Vice President, Concordia College New York
- Ed Feser, Provost & Executive Vice President, Oregon State University
- Jose Flores, Managing Director, Kings Education
- Tyler Hart, Chief Development Officer, Richard Bland College
- Dr. Emily Williams Knight, Managing Director, Study Group
- Dr. Gayle Nunley, Director of Global Educational Initiatives, University of Vermont
- John Sykes, Co-Founder and Executive Vice President North America, INTO University Partnerships
- **Moderator: Dr. Rahul Choudaha, Executive Vice President of Global Engagement, Research & Intelligence, StudyPortals**

2:30pm / **TRACK A**

Partnerships for Improving Student Success

- Jamie Cowie, CEO, Collegis Education
- Jasbir Dhaliwal, Chief Innovation Officer, University of Memphis
- Lisa Hansen, Director, OneStop Student Services, Wichita State University
- Ellen Neufeldt, Vice President for Student Engagement & Enrollment Services, Old Dominion University
- Rose Pascarell, Vice President for University Life, George Mason University
- Donald Taylor, President, Cabrini University
- Pete Wheelan, CEO, InsideTrack
- **Moderator: Amelia Parnell, Vice President for Research and Policy, NASPA**

2:30pm / **TRACK B**

Student Housing & Campus Infrastructure P3s

- Jeffrey Bethke, Executive Vice President & CFO, DePaul University
- Dr. Chris Heasley, Associate Professor, St. Joseph's University
- Sandra Mooney, Chief Financial Officer/Chief Operating Officer, Houston Baptist University
- Jamie Wilhelm, Executive Vice President, Public-Private Transactions, American Campus Communities
- **Moderator: Brad Noyes, Executive Vice President, Brailsford & Dunlavy**

3:20pm

Break

3:45pm

What's Next? Hear from Venture Capitalists Funding Tomorrow's Partnership Companies

- Ryan Craig, Managing Director, University Ventures
- Scott Fleming, Executive Vice President and Commercial and Product Officer, Strada Education Network
- Elizabeth Garlow, Investment Officer, Lumina Impact Ventures
- Dan Greenstein, Former Director, Post Secondary Success, Bill & Melinda Gates Foundation
- Michael Roark, CEO, UMUC Ventures
- **Moderator: Trace Urdan, Managing Director, Tyton Partners**

4:45pm – 6:00pm

Reception

Wednesday April 4th

George Mason University, Founders Hall, 3351 Fairfax Drive, Arlington, VA

8:00am

Continental Breakfast

8:45am

Welcome

- Michelle Marks, Vice President for Academic Innovation & New Ventures, George Mason University

9:00am

Executive Roundtable

- Bill Ballhaus, CEO, Blackboard
- Ángel Cabrera, President, George Mason University
- Bill Hansen, President & CEO, Strada Education Network
- Ted Mitchell, President, American Council on Education (ACE)
- **Moderator: Erik Heyer, Partner, Alpha Education**

10:00am / **TRACK A**

Managing Partnership Risk - Regulatory & Accreditation Considerations

- Dr. Larry Earvin, Chief of Staff, Southern Association of Colleges and Schools Commission on Colleges
- Dr. Judith Eaton, President, Council for Higher Education Accreditation (CHEA)
- Tim Edwards, Provost, University of West Alabama
- S. David Wu, Provost & Executive Vice President, George Mason University
- **Moderator: Jay Vaughan, Partner and Chair of the Education Practice, Cooley LLP**

10:00am / **TRACK B**

Managing Partnership Risk - Financial & Credit Considerations

- Dean Collins, President, Point University
- Susan Fitzgerald, Associate Managing Director, Public Finance Group, Moody's Investors Service
- **Moderator: Michael Baird, Managing Director, RBC Capital Markets**

10:50am

Break

11:10am

Accelerating Growth of Online Programs

- Michael Bisk, CEO, Bisk
- Gregg Davis, Chief Administrative Officer, Dignity Health International
- John Endrud, Senior Vice President, Market Strategy and Development, Wiley Education Services
- Marcheta Evans, Provost and Vice President for Academic Affairs, Our Lady of the Lake University
- Dr. Sanjay Gupta, Dean of Eli Broad Business School, Michigan State University
- Jay Hatcher, Senior Vice President of Business Development & General Counsel, The Learning House
- Andrew Malley, Director, Strategic International Development, Global University Systems
- Eric LaMott, Provost & Chief Operating Officer, Concordia University, St. Paul
- **Moderator: James Sparkman, Partner, Alpha Education**

Noon

Closing Remarks

- Ángel Cabrera, President, George Mason University

Lunch